



**OLDER
PERSONS:
THE FUTURE
OF CARE**

4 - 7 OCTOBER 2010
ROTTERDAM
THE NETHERLANDS

SPONSORING OPPORTUNITIES

4th European Nursing Congress 2010

Older people: the future of care

February 2009

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1. 4th European Nursing Congress 2010

Older people: the future of care

An international congress on care of older people will be held for the fourth year in De Doelen in Rotterdam between 4 – 6 October 2010. The title of the congress is: *Older people: the future of care.*

Main themes

1. Science
2. Practice
3. Education
4. Management.

Organization

Stichting Europees Verpleegkundig Congres in cooperation with:

- European Federation of Nurses Organizations
- European Association of Homes and Services for the Aging
- Rho Chi Chapter of the Honor Society Sigma Theta Tau International
- European Nurse Directors Association
- The European Nursing Academy for Care of Older Persons (ENACO)
- Workgroup of European Nurse Researchers WENR
- Vlaams Nederlands Wetenschappelijk Congres (Flemish Dutch Scientific Congress)
Landelijk overleg 18 HBO-opleidingen Verpleegkunde (National consultation of 18 Higher Vocational Education Schools' Nursing Programmes)

Purpose

The congress will contribute to the improvement of care for older people through international exchange of knowledge, through improvement of the image of the nursing profession and through strengthening of the professional identity.

Participants

The planned number of participants is at least 400 and a maximum of 750. The target groups are nurses and care givers, researchers, lecturers, nursing home doctors, management and managers of care institutions.

Location, registration and dates

The congress takes place in Congress center De Doelen in Rotterdam. The Leids Congres Bureau will undertake the participant registration. The congress will last four days:
Monday 4 October 2010: Arrival and registration, opening with reception to welcome participants

Tuesday 5 October 2010: Sessions and a free evening

Wednesday 6 October 2010: Sessions and a social program

Thursday 7 October 2010: Sessions and conclusion

Additional activities

Various organizations have shown an interest in inviting congress participants to visit their organization. In addition to the congress, participants may pay a working visit to the following:

- institutions (home care, colleges, hospitals, mental health care institutions, nursing homes etc.)
- V&VN Dutch Nurses Association and LEVV (Netherlands Centre of Excellence in Nursing)
- Florence Nightingale Institute

Entry fee

The participant fee is € 690 per person.

This will be reduced to € 590 per person upon registration before 1 May 2010.

Day tickets are available at € 290 per person.
Members of V&VN, NU '91 and Rho Chi receive a discount of €50.
Participation in additional activities is free of charge (with the exception of a possible charge for transport).
Full-time students receive a discount of 50%.

2. Sponsoring

The sponsor packages listed below may be modified to suit the wishes of the sponsor, following consultation.

Sponsor or partner

There is room for a maximum of three commercial sponsors. Non-commercial parties and bodies issuing grants may support the congress in the form of partnership. The contribution of a main sponsor or partner is a minimum of € 10,000. In return, we can deliver the following:

- Prominent mention with logo on all printed matter
- Own parallel session (in consultation with the program committee)
- Banner on the homepage of the website until 1 December 2010
- Prominent mention in a power point presentation during the congress
- Positioning of banner/board with own information in the congress hall (not on the podiums)
- Stand during the entire congress
- Advertisement of an entire page in the program book (approximately A5)
- Working visit by participants to the company or organization of the sponsor
- Entry tickets to the value of € 5,000.

Supporter

Companies and institutions may choose to become a supporter of the congress. A supporter's contribution amounts to € 5,000. In return, we can deliver the following:

- Mention with logo on all printed matter
- Logo in the banner on the website until 1 December 2010
- Logo in a daily power point presentation during the congress
- Stand during three congress days
- Working visit by participants to the company of the sponsor
- Entry tickets to the value of € 3,000.

Entry tickets for friends

Institutions and companies for whom profiling amongst target groups is less relevant may support the congress by purchasing entry tickets. They may then make these tickets available to their business partners. Upon the purchase of tickets to the value of at least € 3,000, the institution or company will be mentioned (no logo) as a friend on all printed matter, on the website and daily in a power point presentation during the congress.

Advertiser

Banner on the homepage of the website until 1 December 2010: € 750
Advertisement A5 in the abstract book (print run 400-750): € 500
Advertisement A6 in abstract book: € 350

Information stand

The cost of a stand during three congress days amounts to: € 1.000
The cost of a stand during one of the days is € 500
Exhibitors from non-profit organizations will receive a discount of 20%.

3. Signing agreements

Sponsor agreements are recorded in writing. The agreements will be signed by the legal representatives of the sponsors and of the principal. The sponsor will receive a request for payment/invoice.